



## Proshop Tee Times

Easy to use

Complete Proshop Operation &  
Marketing Software




# Electronic Tee Sheet & Point of Sale

- **Electronic Tee Sheet & Point of Sale**
- Proshop Tee Times is a complete, user friendly, and highly efficient software solution for your course.
- Our software will help you increase revenue while decreasing expenses.
- If we don't increase your profits enough to pay our services, you won't be billed.

# Electronic Tee Sheet

- We pride ourselves in having one of the most intuitive electronic tee sheets on the market. Get started today and you will have mastered it by tomorrow. Our tee sheet has been battle tested and proven to be extremely reliable with over 10 years of industry use.
- Easy, excel like interface
- View from anywhere
- Online booking engine
- Reduce no-shows
- Interface in real time with GolfNow, GolfSwitch, Golf18, More!

ProShopTeeTimes - Lakeview - LV - Wednesday, Janua

	Time	Side	Player1
Select	10:00 A	F	
Select	10:09 A	F	 Snider, Jay
Select	10:18 A	F	 Smith, Alan
Select	10:27 A	F	
Select	10:36 A	F	 Hall, Victor
Select	10:45 A	F	
Select	10:54 A	F	Cobb, Bob
Select	11:03 A	F	
Select	11:12 A	F	
Select	11:21 A	F	

SaleFood - Press <ESC> to add item by SKU ::

Item Groups	<b>Weekday</b>	Weekend	Off S
18 Hole Regular \$16.00	9 Hole Regular \$15.00	Cart 18 \$10.00	
18 Hole Jr \$18.00	9 Hole Jr \$10.00	Cart 9 \$5.00	
Twilight Weekend \$20.00	Member 7 Day \$0.00	Cart Spectator \$5.00	

# Point of Sale

- Our Point-of-Sale solution was built for speed. Check people in and sell concessions with the fewest clicks possible so your customers spend less time waiting.
- ☒ Tablet friendly
- ☒ Full-service kitchen ready
- ☒ Any credit card processor
- ☒ Inventory control
- ☒ Gift card management
- ☒ Member accounts & charging

# Reporting & Analytics

- Make smarter business decisions with dozens of on-demand reports generated within Proshop Tee Times. Track revenue and growth of your course in real time. Transitioning to Proshop Tee Times? We'll create custom reports that match what you're used to!
- ☒ Tee time utilization
- ☒ Daily cash close
- ☒ Employee timecards
- ☒ Accounting Reports
- ☒ More!

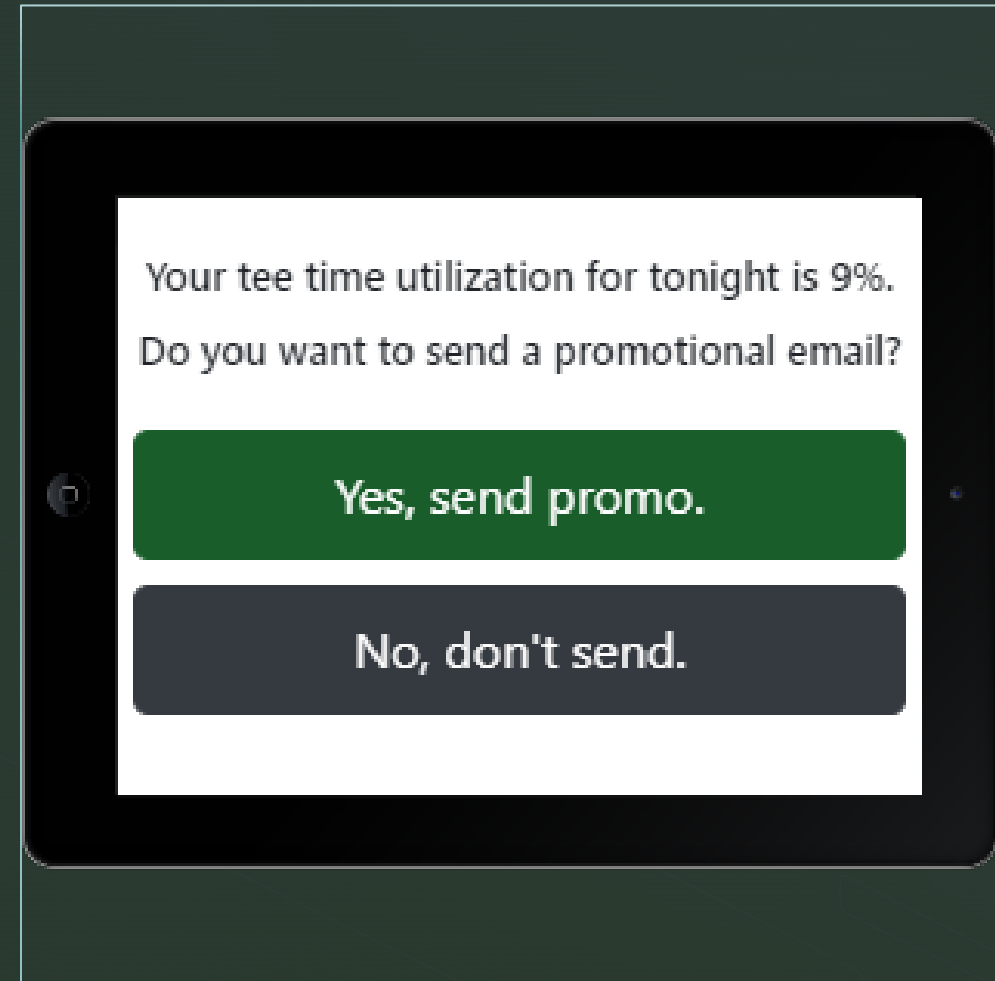
## Earnings Overview



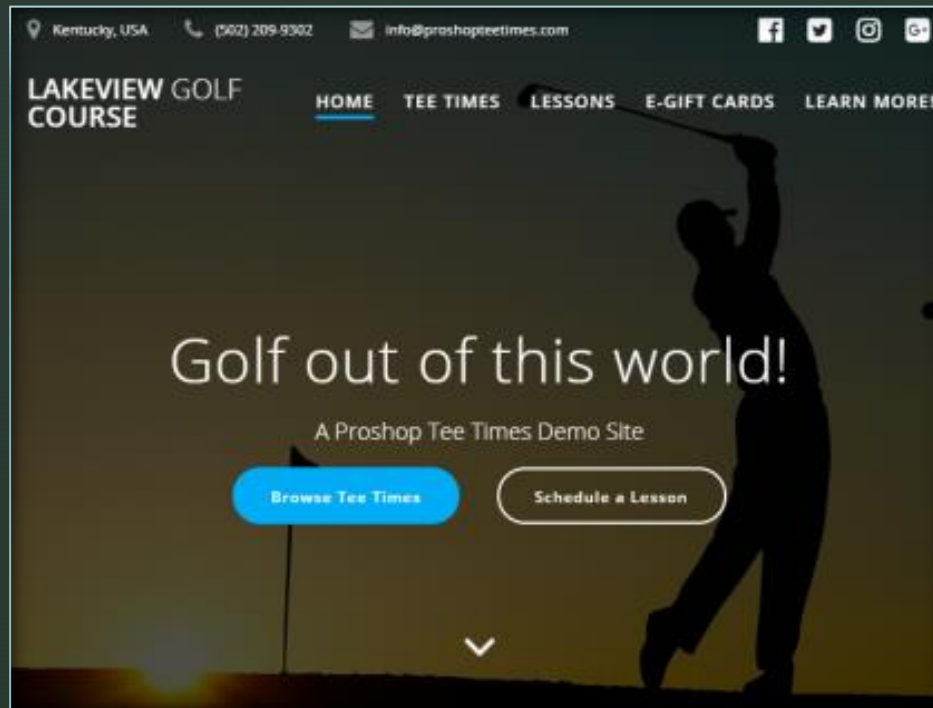


# E-Marketing

- ☒ Turn slow days into profitable ones with email and text marketing! Proshop Tee Times will analyze your tee sheet for you, and on a slow day you will receive a text with options on promotions you can send to generate business. An extra foursome or two a month more than covers the entire cost of our software solution!
- ☒ Email templates
- ☒ Easy and quick
- ☒ Track views/opens
- ☒ Mobile friendly
- ☒ Semi-automated promotions
- ☒ More!



# Websites



- We'll create a modern, professional, search engine optimized website for your course! Reach more players with your site topping the search engine rankings. There are never online booking fees when using the Proshop Tee Times booking engine on your site!
- ☒ Responsive & mobile friendly
- ☒ Embedded booking engine
- ☒ Course news
- ☒ Realtime course conditions
- ☒ No page limits
- ☒ Easy to edit anytime

# Featured Listing at Golf Guide Directory

- **Golf Guide Directory, Golf Marketing, Our Most Complete Guide Yet! By GGD - 2022 Let's Go Golf**
- If there's one topic, we hear golf operators ask about more than any other, it's golf course marketing.
- There are many moving pieces inside a good marketing campaign, and a one-person team can't be expected to manage a comprehensive strategy on their own.
- You might be great at applying a few marketing tactics in your day-to-day, but with general managers having to wear so many hats, golf courses often lack a consistent multi-channel golf marketing strategy that is truly focused on things that generate revenue. If you're a general manager, a head professional, or any golf course employee that has been tasked with developing a marketing plan, this guide is for you!
- We're going to take a comprehensive look at everything about golf course marketing from planning, to development, to execution. Whether you want to re-launch your brand, implement an automated marketing campaign, or optimize your website, you'll find the answer here at Golf Guide Directory.

Autoptimiz

Insights



Instruction

Blog

+ Add



The Greens at Deerfield

800 325-2788

161 The Clubhouse Drive La  
Follette TN 37766



# Total Solutions



Connecting More Golfers With More Courses

**We will customize our software to meet your needs!**

Our goal is to make your life easier, and in our experience no two courses are alike.

If there are software changes that we can make to improve your life we're happy to do so!



Proshop Tee Times

# Total Customization

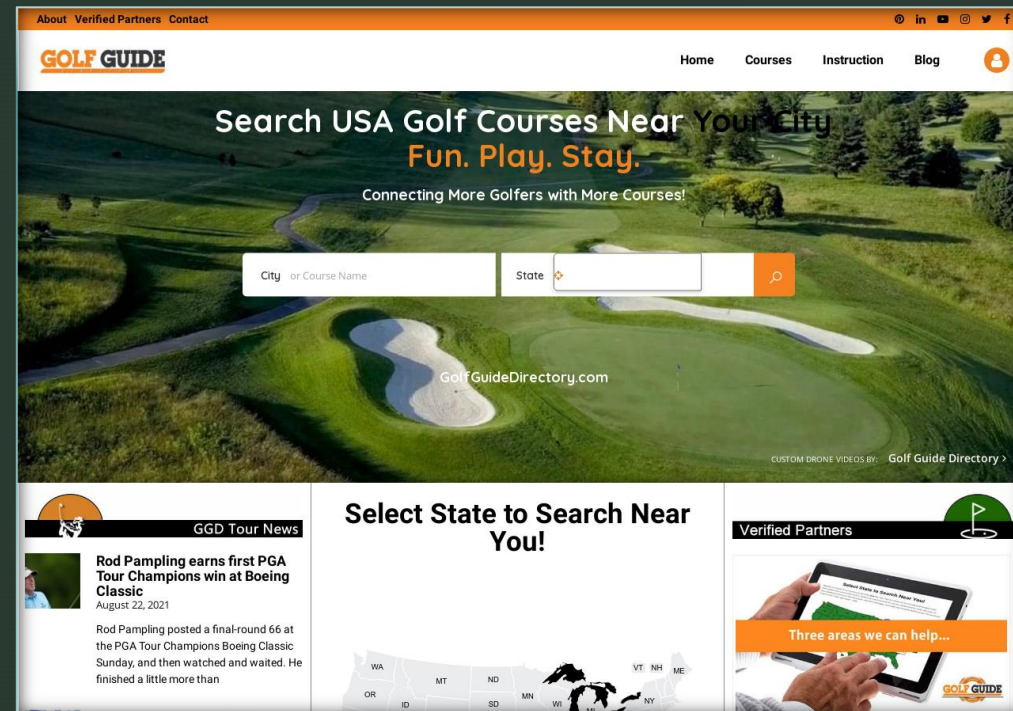


# Proshop Tee Times

- **Customization**

- Our software is very intuitive. We realize many proshop employees are not computer savvy. Before making a change to our system, we ask “could our parents’ figure this out”? Next, we watch you and your employees use our system. If there is something we can do to decrease the number of clicks it takes to complete a sale, or book a tee time, we are happy to make that change.

- As the country went into lockdown with COVID, we made numerous changes so our clients to stay open and stay safe. In many cases, this involved online payment options. In other cases, we created customized booking modules. For example, a couple courses in Illinois was only allowed to have singles and twosomes. A lot of these customizations were done within hours of being requested. We stopped marketing our software and put our business on hold, so we could prioritize our existing clients.



# More Examples

- We have a course that does over 50,000 rounds a year. They have 2 computers in their pro shop. They charge a key deposit for cart rentals, then do key refunds. A Key refund is just a cash sale for a negative amount. It used to take 4 mouse clicks to complete this transaction. We added a button to their main screen, so they can do a key refund with just one mouse click. This is an example of a customization that saves time.
- We were at another course one morning after it had rained. They got a lot of calls from people asking about cart path rules for the day. We added a CURRENT CONDITIONS module, where they can quickly update a section of their website. They can let customers see if carts are off the path, if the range is open, if the course is open, and if today's leagues are canceled or not. They can make these changes from a computer or their cell phone.
- Another course wanted to offer their customers a free bucket of balls in exchange for their email address. When a customer checks in, if we don't have their email address, we print a few lines on their receipt, telling them how they can enter their email address, then we email them a certificate for a free bucket of balls. They only get it, if they provide a valid email address.
- We've made several customizations for accountants. In some cases, it is a special report. In other cases, and an export that they can import into their accounting software.



**GOLFGUIDE**  
D I R E C T O R Y

Visit Us at: [www.golfguidedirectory.com](http://www.golfguidedirectory.com)



Connecting More Golfer With More Courses



# Proshop Tee Times

## Pricing

- Complete Operation Bundel \$455.00/ month
- (\$600 On-boarding fee) Website \$400 setup fee
- Featured Listing
- Tee Sheet & Point of Sale
- All Tee Sheet Features
  - Credit Card Processing
  - Inventory Control
  - Loyalty Rewards
  - Gift Cards/E-Gift Cards
  - Member Accounts
- Website
- Professional Design
  - Tablet and Mobile Friendly
  - Course News & Conditions Widgets
  - Make Changes Anytime
  - Embedded Booking Engine
  - No Page Limits
- Electronic Tee Sheet
  - Contact Management
  - Online Bookings
  - Reporting & Analytics
  - Email Marketing
  - More!

**GOLF GUIDE**  
D I R E C T O R Y

Connecting More Golfers With More Courses



# Let's Go!



## Proshop Tee Times

- Set-up A Demo Call
- See it all in action
- Call 423-839-6523
- Email:  
[john@golfguidedirectory.com](mailto:john@golfguidedirectory.com)



Let's go!  
**GOLF GUIDE**

Find A Golf  
Course Near You

[www.golfguidedirectory.com](http://www.golfguidedirectory.com)